

We have a standard for quality.

ISO 9001. Most organisations know it.

Many are certified to it.

We have one for the environment. One for safety. One for energy.

For decades, we had nothing for innovation.

That changed in 2024.

THE ISO 56000 FAMILY

ISO 9001 Quality

ISO 14001 Environment

ISO 45001 Safety

ISO 56001 Innovation

The first global standard requiring organisations
to manage innovation systematically.

Not recommend. Require.

Not what you think.

ISO 56001 is not about creativity workshops.

Not about R&D labs or innovation teams.

It is about governance.

How an organisation makes decisions under uncertainty
in a way that creates value rather than waste.

THE LOGIC IT'S BUILT ON

Same foundation. Different application.



The PDCA cycle underpins every ISO standard.

ISO 56001 applies it to innovation for the first time.

Five stages.



Identify opportunities. Create concepts.

Validate them. Develop what survives. Deploy what works.

Most organisations skip straight from Create to Deploy.

That gap is where value disappears.

CLAUSE 5 LEADERSHIP Leadership is not a chapter.

In ISO 56001, leadership is a condition.
The standard requires leaders to actively govern innovation,
not delegate it and hope.

Who decides what gets validated?

Who sets when learning happens?

The leader. Always.

Published September 2024. Barely adopted.

Most organisations have never heard of it.

A handful are pursuing certification.

Fewer still are actually using it to govern decisions.

That gap is either a problem
or an opportunity, depending on where you sit.

ISO 56001 is not innovation theatre.

It will not generate ideas for you.

It will not make your teams more creative.

It will not solve cultural problems with a certificate.

What it does is give organisations a structure
for making better decisions about which ideas to pursue,
when to stop, and what to learn.

A standard for how you decide.

Not what to innovate.
How to govern it.

VECTOR56 — INNOVATION ADVISORY

Real Value. Validated.